

Graduate Student Guide



International



developing leaders for global impact



LEHIGH UNIVERSITY | COLLEGE OF BUSINESS AND ECONOMICS



Rauch Business Center

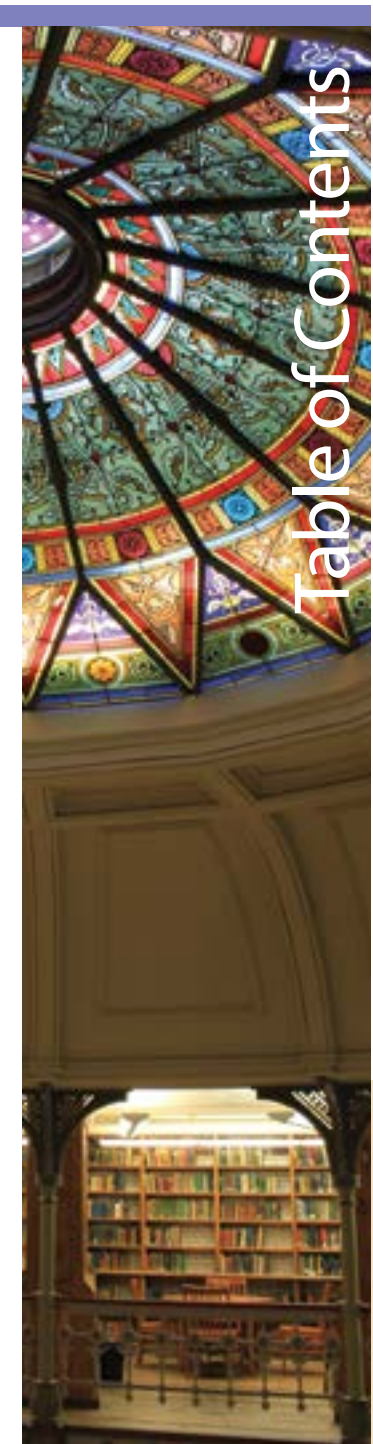


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About Lehigh

Lehigh is a premier, residential, coeducational, non-denominational, private university, annually ranked in the top tier of national research universities. For nearly 150 years, Lehigh University has staked its academic reputation on having highly engaged faculty and a curriculum steeped in real-life opportunities. Lehigh's four colleges and numerous research centers contribute to a vibrant, collaborative academic community that serves undergraduate and graduate students from across the globe. You're welcome to visit Lehigh's campus virtually through a virtual tour: <http://www4.lehigh.edu/virtualtour/default.aspx>

COLLEGE OF BUSINESS & ECONOMICS

Lehigh University's College of Business & Economics is committed to preparing graduates to be outstanding citizens and well-educated business leaders. We're able to accomplish this by offering a rich array of business and interdisciplinary courses, taught by professors committed to the highest standards of excellence in teaching. Our innovative, flexible approach to programming incorporates cutting-edge technology which strongly positions our students for success in today's evolving business climate. The College of Business and Economics celebrated its 100th anniversary in 2010.

Mission Statement

To provide an intellectual and professional learning environment that advances knowledge through research and scholarship and that develops future leaders through experiential learning, rigorous analysis and the discipline of a strong work ethic - the hallmarks of a Lehigh University business education.



ACCREDITATION

Lehigh University's College of Business and Economics academic programs are accredited by AACSB International (The Association to Advance Collegiate Schools of Business) and has been continually accredited since its formation in 1953. This represents the highest standard of achievement for business schools worldwide; fewer than 5% of the world's 13,000 business programs have earned AACSB accreditation.



RANKING

Bloomberg Businessweek has ranked Lehigh University's College of Business and Economics among the nation's best for over eight consecutive years (31st in 2012). Our part-time MBA is ranked 2nd in the Mid-Atlantic region and 12th nationally. US News and World Report ranked Lehigh's part-time MBA program as the 34th strongest in the nation in 2013, as well as the 38th best national university in 2012.



LOCATION

Lehigh University is in an ideal location for international business students. The beautiful Bethlehem campus is centered between Allentown and Easton in eastern Pennsylvania and is within commuting distance of both New York (1 hour 15 minutes) and Philadelphia (1 hour).

Many Lehigh professors and business professionals working in the Lehigh Valley (Allentown, Bethlehem, and Easton, PA) reside in New York and Philadelphia and make the daily commute to Bethlehem. International graduate students have a variety of transportation options to utilize Lehigh's stellar location to commute to New York City or Philadelphia for internships.



University Center
Photo credit: Cheng-Lin Hsieh, MBA 2014

MASTER OF SCIENCE IN ACCOUNTING AND INFORMATION ANALYSIS (MSAIA)

Lehigh University's MSAIA program provides specialized coursework for a professional career in accounting. The program focuses on using information and technology to improve business processes and forge business solutions. Graduates aspire to leadership positions at top-tier organizations in fields which include public accounting, corporate accounting, financial services, consulting, and information systems.

Lehigh's MSAIA provides accounting majors with the necessary educational requisites for licensure as certified public accountants (CPAs) within the United States and its territories. Together with an accounting undergraduate degree, our program satisfies the 150-hour CPA education requirement.

The program builds on a student's strong undergraduate accounting background and expands on conceptual issues. An international student with an undergraduate degree in accounting will complete the Lehigh MSAIA program in two years: students will be expected to satisfy prerequisite courses in their first year of study and complete the 30-credit hour program in the second year.

CORE CURRICULUM & PREREQUISITES

The 30-credit MSAIA program consists of 18 core credits and 12 elective credits. Students may use electives to specialize in an area of interest or to augment one's general business education.

Students with non-accounting undergraduate business degrees typically require 15 additional credits in accounting prerequisites, adding one additional year to the program. Students with non-business undergraduate degrees require 34 additional credits in business and accounting prerequisites, adding two additional years to the program.

Visit www.lehigh.edu/gradbusiness

for more information about the **MSAIA**.



MASTER OF SCIENCE IN ANALYTICAL FINANCE (MSAF)

Lehigh University's MSAF is a cutting-edge, 30-credit hour program designed to provide students with a strong education in advanced finance and quantitative financial analysis tools using key concepts from Financial Theory, Applied Mathematics, and Engineering.

The curriculum is intended for career opportunities in areas such as portfolio management, securities trading, investment banking, risk management and financial information systems. Upon completing the MSAF program, a graduate will be able to add value to their firm's pricing, hedging, trading and portfolio management decisions by being able to:

1. Conceptualize real world problems with mathematical tools, models and theories of investment instruments and financial portfolio management.
2. Demonstrate proficiency in locating, creating, managing and analyzing large scale data sets with advanced computing tools.
3. Integrate tools in probability, optimization, simulation, and information technology, to design financial instruments, transactional systems, and technology-enabled solutions.
4. Bridge the knowledge and skill gaps between financial professionals (e.g., asset managers) and computing/execution professionals (e.g., IT specialists).

The program is designed for recent graduates from a mathematically rigorous undergraduate program such as computer science, economics, engineering, finance, mathematics, and the physical sciences (physics/chemistry).

CORE CURRICULUM & PREREQUISITES

Lehigh is an academic partner institution with the Global Association of Risk Professionals (GARP). Our 30-credit program prepares students for the Financial Risk Management (FRM) examination. The FRM is granted by GARP and is global in nature to the Certified Financial Analysis (CFA) certificate.

Prerequisite coursework includes corporate finance, investment & portfolio management, financial accounting, money, banking, & financial markets, statistics (including regression analysis), calculus (3 terms) and linear algebra.

If applicants do not meet the requirements above, he/she will be required to satisfactorily complete prerequisite coursework prior to beginning the MSAF course for which it is required. Prerequisite coursework does not count toward the 30 credit hours required for the degree.

Visit www.lehigh.edu/gradbusiness

for more information about the **MSAF**.



Economics

Lehigh University's College of Business & Economics offers a Master of Science in Economics (MS Eco) and a Ph.D. in Business and Economics. The M.S. program is a relatively rare economics program because it is one of the few business-school-offered programs completely focused on the Masters level.

MASTER OF SCIENCE IN ECONOMICS (MS Eco)

The Lehigh MS Eco focuses on applied economics and the application of economic analysis, preparing students for both industry and academia. We admit 10-15 students per year and our small classes provide a meaningful interaction with professors and colleagues.

PROGRAM FEATURES:

- Recognized top quality instruction by faculty who have won university teaching awards
- Exposure to current and relevant faculty research
- Opportunity to supplement the educational experience with elective courses in finance, international relations, engineering, political science, mathematics, or marketing
- Recent graduates of the program are employed at top firms such as AT&T, Deloitte, KPMG, and PWC. Many students continue their education in Ph.D. programs here at Lehigh University or at such schools as Carnegie Mellon, Harvard University, SUNY at Binghamton, and University of North Carolina.

CORE CURRICULUM & PREREQUISITES:

- The 30-credit program consists of 15 core credits and 15 elective credits
- Students may use electives to specialize in an area of interest or to augment one's general business education
- Prerequisites include two semesters of calculus, principles of economics, intermediate macroeconomics, intermediate microeconomics, and basic statistics. A course in money and banking is recommended
- Optional thesis: Students in the MS Eco program may elect to write a master's thesis worth up to six credit hours. It is particularly encouraged for those who may be considering the Ph.D. in Business & Economics

Visit www.lehigh.edu/gradbusiness

for more information about the **MS Eco**.



Students are admitted to the Lehigh Ph.D. in Business and Economics program every other year.

For our next date of program admissions and deadlines, visit our website.

Ph.D. IN BUSINESS AND ECONOMICS

The Lehigh Ph.D. in Business & Economics program is designed for future researchers and educators who want to contribute to the development and application of knowledge in economics. After completing coursework in the fundamentals of economic theory and econometrics, students may choose specializations in the following fields: health economics, labor economics, industrial organization, and applied econometrics. By emphasizing these complementary research areas, we provide students with the training necessary to understand complex and often intertwined economic and policy issues.

- FIRST YEAR:** Students take core courses in economic theory and econometrics and pass comprehensive examinations in these areas.
- SECOND YEAR:** Students choose three field course sequences and a primary field of specialization. They pass a field examination in the primary field and are granted two secondary fields based on the completion of the relevant coursework
- THIRD YEAR:** Students may take additional electives and will receive credit for pursuing their third year research paper requirement.
- FOURTH YEAR:** Students primarily focus on dissertation research.

FUNDING OPPORTUNITIES

Students accepted into the program are offered funding packages that include four academic years of tuition remission and a stipend to cover living expenses. The funding package requires students to serve as Teaching Assistants each semester. Third and fourth year students may also serve as Research Assistants.

In addition to assistantships, outstanding applicants to the Ph.D. program will be considered for University Fellowships. Recipients of these fellowships will receive tuition remission, stipend, and research budget during the first year of study. Recipients do not have a service requirement to the college. Recipients receive regular funding packages in the second, third, and fourth year of study.

Visit www.lehigh.edu/gradbusiness

for more information about the **Ph.D. in Business and Economics**.



MASTER OF BUSINESS ADMINISTRATION (MBA)

The Lehigh MBA prepares students to be dynamic leaders who are business savvy, globally aware, and economically and environmentally conscious. The program provides experiences inside and outside of the classroom to ensure our students are receiving the most current and applicable knowledge and skills. Our high standards and two-year work experience requirement results in classes filled with the brightest students who contribute a wealth of professional experience and expertise to classroom exchange. With an emphasis on the team experience, Lehigh MBA's develop a strong sense of community forming valuable relationships within the classroom that extend well beyond the campus and continue for years to come.

CORE CURRICULUM & PREREQUISITES:

The 36-credit program includes 21 core credits and 15 electives. While many students earn an MBA without an area of concentration, the following specializations are available and count towards electives:

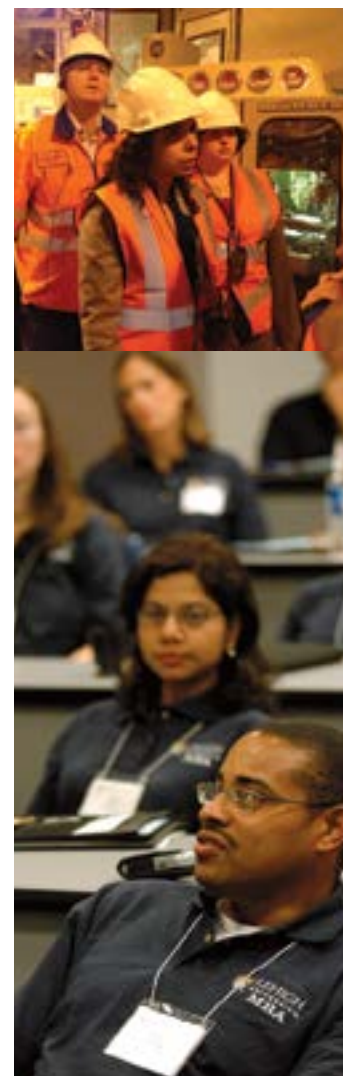
- Marketing
- Finance
- Supply Chain Management
- International Business
- Corporate Entrepreneurship
- Project Management

Prerequisites not required for admission include Principles of Economics, Basic Statistics, Financial Accounting and Proficiency in Microsoft Office or equivalent.

GRADUATE CERTIFICATES

Students can opt to expand their concentration by choosing 12 of their 15 elective credits in one of the following certificate programs:

- Corporate Entrepreneurship
- Supply Chain Management
- Project Management



JOINT MBA DEGREE PROGRAMS

The College of Business and Economics offers two joint MBA programs in cooperation with the P.C. Rossin College of Engineering and Applied Sciences and the College of Education. Students take 45 credits comprised of core and electives from both colleges and graduate with one joint degree representing achievement in dual disciplines.

JOINT MBA & ENGINEERING DEGREE (MBA&E)

Building on Lehigh's commitment to developing leaders in business and industry, the MBA&E brings together two premier programs in one powerful interdisciplinary joint degree, offering a solid foundation in both business and engineering. Students may choose concentrations in both business and engineering.

Elective courses, jointly developed by both colleges, integrate technical and business concepts for real-world applications. An integrative project centered on a dual-discipline issue provides the opportunity to apply knowledge in an industry setting. The MBA&E program is designed for students with an undergraduate degree in engineering.

Applicants are required to have two years of professional work experience and must be accepted by both colleges.

Graduates of the MBA&E program will be prepared to assume leadership positions in industrial planning, venture capital and engineering management, and as senior managers in roles requiring both technical and business acumen.

JOINT MBA & EDUCATIONAL LEADERSHIP DEGREE (MELBA)

The MELBA degree program offers students the opportunity to acquire a solid foundation in both business and education. The program is designed to increase the administrative skill required in today's educational systems while supporting expertise in the area of instructional supervision and training.

Core courses developed by both colleges ensure that graduates bring to their future positions an extraordinary array of skills to manage human and financial resources efficiently while safeguarding quality education.

Graduates of the MELBA program will be prepared to succeed as school superintendents, principals, business managers and school district administrators. (Note: students will not earn superintendents license with this degree) Two years of professional work experience is required, however prior teaching experience is not.

MBA ORIENTATION

A two day orientation is provided prior to fall and spring new enrollment. All MBA students, including our Joint MBA students, are required to attend this on-campus event in order to fully prepare for the start of the program. Dates are available on our website.

Visit www.lehigh.edu/gradbusiness

for more information about our **MBA Programs**.

		M.S. ACCOUNTING & INFORMATION ANALYSIS	M.S. ANALYTICAL FINANCE	M.S. ECONOMICS	Ph.D. in BUSINESS & ECONOMICS	MBA	NOTES	
Deadline		Feb 28	Feb 15	Jul 15	check website for dates	May 1 / Dec 1*	MBA enrolls in Fall and Spring terms
Application Fee		\$100	\$100	\$100	\$100	\$100	Waived for Lehigh University & Global Village Alumni
Admission Deposit		\$1,000	\$1,000	\$1,000	N/A	\$1,000		
Current Resume		✓	✓	✓	✓	✓*	* MBA requires minimum 2 years professional work experience
Official Transcripts all institutions attended in English		✓	✓	✓	✓	✓	Must be sent directly from institution
Average GPA		3.5	3.7	3.7	3.9	3.3		
Official Test Scores		GMAT	GMAT or GRE minimum*	GMAT or GRE minimum*	GMAT or GRE minimum*	GMAT or GRE minimum*	* GRE min 50th total/50th Quantitative
GMATMinimumTotalScore / % in Quantitative		580/50th	580/50th	580/65th	580/65th	580/50th		
Average Score		690	720/1335	634/1312	675/1352	623		
TOEFL Score IELTS NOT Accepted		Required	✓	✓	✓*	✓	* Ph.D. may require TOPSS score
PreferredMinimumScores		94 (R/25, L/20, S/24,W/25)	98 (R/25, L/24, S/24, W/25)	94 (R/25, L/20, S/24, W/25)	94 (R/25, L/20, S/24, W/25)	94 (R/25, L/20, S/24, W/25)	Applicants may be required to take ESL coursework
WES Evaluation (World Education Service)		Required	✓*	✓*	✓*	✓*	*Requiredforall<4yeardegreetranscripts and non-English transcripts
Two Letters of Recommendation		✓	✓	✓	✓	✓*	All letters must be submitted online *MBA requires letters from professional recommenders
Financial Guarantee		\$34,820	\$39,320	\$34,820	Partial guarantee may be required if full-funding is not available	\$34,820	See Financial Guarantee
Personal Essay		✓	✓	✓	✓	✓	Average 2 pages, no word limit
Note:		The personal essay is your opportunity to share your goals with the admission committee. We would like to know why you want to pursue the program, what you will bring to the experience, and how you plan to apply the experience in your career.						

Tuition per Credit (2013 / 2014)		\$1,050	\$1,300	\$1,050	\$1,050	\$1,050*	Joint MBA & E is \$1,300 Joint MELBA is \$810
Total Credits		30 Credits	30 Credits	30 Credits	48 Credits with Masters 72 Credits without Masters	36 Credits	Credits do not include prerequisites, see program sections for details
Length of Program (Full Time)		1 to 2 years	1 to 2 years	1 to 1.5 years	Up to 4 years	1.5 to 2 years		
# of Students Admitted		33	30	9	7*	105	*Admission to Ph.D. is every other year
Student Profile:	Male	32%	36%	59%	50%	68%		
	Female	68%	64%	41%	50%	32%		
	International	74%	81%	41%	70%	15%		
	Domestic	26%	19%	59%	30%	85%		
Average Work Experience		N/A	N/A	N/A	N/A	6 years*	82% of MBA students are part-time working professionals

FINANCIAL GUARANTEE

Immigration regulations require that Lehigh University verify that all incoming international students, visiting scholars, and their dependents have adequate financial support. Scanned copies (no more than 6 months old) are acceptable. The financial guarantee is based on tuition, health insurance, and living expenses for one year.

Visit www.lehigh.edu/gradbusiness for more information.

FUNDING OPPORTUNITIES

Limited funding is available through assistantships for MSAIA, MS Eco, and MBA applicants. Ph.D. students are fully funded upon acceptance. Funding is not available for MSAF applicants. Students are encouraged to apply for the following highly competitive funding opportunities upon arrival to campus:

Teaching Assistants (TA): As support to faculty members through recitations for undergraduates, class preparation, and other functions associated with the classroom experience, TAs work 20 hours per week during the nine-month academic year; in return, students receive a tuition waiver for up to nine credit hours per semester, a competitive stipend, and eligibility for a health insurance subsidy.

Graduate Assistants (GA): GAs help support courses in the College of Business and Economics and are required to work up to 20 hours per week during the nine-month academic year. GAs receive tuition waivers for up to nine credit hours per semester, a stipend, and are eligible for a health insurance subsidy.

Research Assistants (RA): RAs support faculty in a variety of ways that may include research projects, support for web-based courses, and other duties as assigned. RAs are required to work an average of five hours per week during the nine-month academic year and may receive tuition waivers, stipend, or an hourly wage and may be eligible for a health insurance subsidy.

ABOUT THE WES REQUIREMENT

Some Lehigh programs require that education from outside of the United States be evaluated by the World Education Services (WES). WES evaluations provide uniform translations of various grade scales, and verify authenticity and equivalency of coursework. The Graduate Admission Committee uses this report when reviewing applicants for admission as well as for course prerequisite waivers. Visit www.wes.org for more information.

WHERE TO SEND APPLICATION MATERIALS

Lehigh University College of Business and Economics
Graduate Programs Office
Rauch Business Center
621 Taylor Street
Bethlehem, PA 18015, USA

Email: business@lehigh.edu



TRAVELING TO CAMPUS

Lehigh University is closest to the following international airports:

- **Newark** International Airport (EWR) (recommended)
- **John F. Kennedy** International Airport (JFK)
- **Philadelphia** International Airport (PHL)
- **Allentown Bethlehem Easton Airport** (ABE) The airport is closer, however it is typically more convenient to arrive at one of the three international airports and take a bus to Bethlehem. Buses stop within a few blocks of the campus.

For pre-departure travel tips, please visit the OIA homepage:

www.lehigh.edu/~intl/predeprelist.html

GRADUATE STUDENT HOUSING

It is our goal to provide a safe, convenient and enjoyable living experience during your stay. We offer a variety of affordable student housing options. The following information will get you started as you explore living at Lehigh:

ON-CAMPUS

Saucon Village is a housing complex on our Goodman campus specifically designed for graduate students with efficiency, one, two, and three bedroom apartments. A Lehigh University bus provides transportation to and from Saucon Village regularly.

OFF-CAMPUS

Housing options are available within minutes of the campus. Rent averages between \$300 and \$400 per month (not including living expenses and utilities). Once accepted, students can access an online housing forum to exchange accommodation requests.

For more information, visit the following websites:

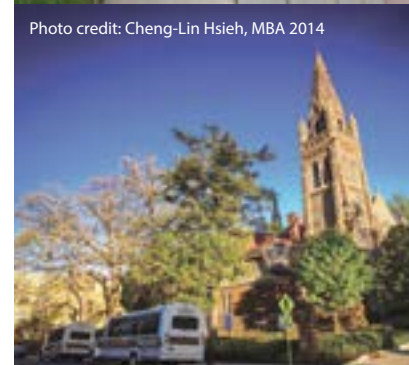
- **Off-campus housing website:** www4.lehigh.edu/housing/graduate
- **Facebook:** www.facebook.com/lugraduatehousing
- **Contact Lehigh's Residential Services:** inrsd@lehigh.edu

LOCAL TRANSPORTATION

Getting around is easy with the following student transportation options:

- LANTA** | City bus transportation around the Lehigh Valley (shopping malls and plazas, grocery stores, bus stations)
- Bieber** | Coach bus service to New York City, Philadelphia, Scranton, Harrisburg
- Trans-Bridge Lines** | Commuter bus, with daily service to New York City, stops by Wall Street, Newark Airport and JFK airport
- WeCar** | A Lehigh University service that allows students (with a license) to rent a car by the hour on an as-needed basis
- Lehigh University Shuttle** | Shuttle bus service to Lehigh Valley shopping centers on weekends

Lehigh University's on-campus bus system regularly transports students to and from classes. If you have a smartphone, you can visit Lehigh's real-time bus tracking webpage to determine your wait time and route.



BEYOND LEHIGH

The Lehigh River divides Bethlehem in two: the north side is known as Historic Bethlehem while the south side, where Lehigh University's campus is located, offers an artsy, Bohemian vibe. Both Historic and South Side Bethlehem are home to boutique shops, casual and fine dining, bars and entertainment. The north side is about a 15 minute walk from campus and home to two famous festivals: Musikfest and Celtic Classic. The south side hosts First Friday, a monthly celebration of arts and culture.

Students can find day-to-day necessities close by; there is a full grocery store and pharmacy less than a minute walk from campus. Lehigh University has a health center, post office, gym, and bank in the middle of campus.

SAFETY

Lehigh University takes extensive measures to ensure a safe environment for the entire Lehigh and Bethlehem community. Lehigh University Police patrol campus and the surrounding off-campus neighborhoods 24-hours a day. Whether you are staying late to study at the library or out with friends at a local business or restaurant, you can call Lehigh University's TRACS service and a licensed Lehigh driver will pick you up and drop you off at your destination. Lehigh also offers LU-Alert, an emergency message notification service. Lehigh administrators are able to instantly send a text to your mobile number in the event of an emergency.

You're in good company

You will be joining 1200 undergraduate students and 600 graduate students in the full-time, part-time, and certificate programs in the College of Business and Economics.

SOCIAL EVENTS

The College of Business and Economics leads students to success both personally and professionally. The profile of a successful CBE graduate today can take many forms but most often includes a blend of strong academics, leadership and work experience, and campus and social involvement. Developing a sense of community at Lehigh is especially important to an international student's success, and there are a variety of ways to become involved in the Lehigh-Bethlehem community. We encourage you to reach out to our student-run organizations to get a better sense of student life at Lehigh.

Please visit www.lehigh.edu/~ingss/current_clubs.html for a listing of these organizations and contact information.

GRADUATE STUDENT LIFE OFFICE (GLO)

GLO hosts a variety of events on campus to help you orient to your new environment and make the friendships that are so important. Events include:

- **Foodie Fridays:** Learn how to make different types of cuisine with fellow graduate students
- **GLO Breakfasts:** Weekly breakfasts to chat, meet, and catch up with classmates and colleagues
- **Health and Wellness:** Classes and free gym membership
- **Outdoor Excursions:** Hiking, skiing and snowboarding
- **Social Entertainment:** Happy hours, shopping trips and Karaoke nights
- **Seasonal and holiday events:** Celebrations of culture, heritage, and customs

BEYOND LEHIGH

Bethlehem, Pennsylvania is a vibrant, energetic, community-driven town. Whether you're interested in music, shopping, or being outdoors, there is so much to explore and experience in Bethlehem.

- **Nationally-recognized festivals:** Musikfest, Celtic Classic, Christkindlmarkt, First Friday
- **Arts & Entertainment:** ArtsQuest, Sands Casino, Sands Event Center, Banana Factory
- **Restaurants/Bars:** Bethlehem Brewworks, Tapas on Main, Thai Thai II, and more!

INTERNATIONAL BAZAAR

The International Bazaar is a celebration of diversity through food, music, dance, and arts and crafts. This large, lively, and well-attended annual event in April provides an opportunity for both international and domestic students to showcase their culture and heritage.



International Bazaar, Campus Square
Photo credit: Cheng-Lin Hsieh, MBA 2014

Growing at Lehigh



AN EXPERIENCE OF A LIFETIME

We recognize that your growth in the classroom is only part of the total educational experience. Lehigh offers many opportunities to grow personally and professionally as you prepare for your career. Here at Lehigh, access to resources, availability of staff, and encouragement to think critically is key to your future. The following programs are available to make your experience at Lehigh the best it can be.

LEHIGH'S OFFICE OF INTERNATIONAL STUDENTS AND SCHOLARS (OISS)

OISS assists international students as they transition to life at Lehigh. OISS staff are available to answer questions about finances, immigration and visa paperwork, assist with acculturation and understanding of the U.S. education system, and address any concerns or issues students may have about moving to and studying in the U.S.

ADVANCED BUSINESS ENGLISH PROGRAM

The College of Business and Economics is partnered with English as a Second Language (ESL) to deliver the **Advanced Business English** (ABE) program for non-native English speakers. The ABE program is designed to increase English fluency and cross-cultural communication skills and to improve students' "soft skills" and knowledge of American society and business norms. The program runs from August to November and is comprised of two courses.

TOASTMASTER'S

Lehigh's student-run chapter of **Toastmaster's International** meets once a week on Lehigh's campus to develop leadership and communication skills. Faculty members and Lehigh administrators are not present, creating a no-pressure atmosphere where peers evaluate your presentation and provide feedback to enhance your speaking skills.

CAREER SERVICES

Career Services is dedicated to preparing you for the next step, whether you plan to remain in the United States or return to your home country upon graduation. You can meet with a career counselor, create strategic resumes and cover letters, prepare for interviews, and connect with over 26,000 alumni through the LUnet database. Career Services sponsors networking, and career and community events to help you find your next career opportunity.

PROFESSIONAL DEVELOPMENT PROGRAM (MBA Program)

The Professional Development Program (PDP) complements the MBA coursework by helping students develop the skills needed to effectively communicate ideas, develop effective relationships and lead with confidence, conviction and principles. Delivered through 8 seminars, self-assessments, one-on-one coaching and corporate networking opportunities, the program fosters the personal development that will make students more effective as they pursue their careers and life goals.

Our Executive-in-Residence, Shawn Kent Hayashi is the founder of the PDP and the best-selling author of *Conversations That Get Results and Inspire Collaboration™*. Her expertise as a career coach and consultant along with her dedication to developing students propels the PDP.



GLOBAL STUDY AT LEHIGH

We understand that a global perspective is inherent to business education and provides context from which students can better analyze the social, political, and economic events of history. We cannot overstate how important this worldview is, which is why the CBE offers various international immersion programs centered on 3-credit courses. Locations vary by year.



GREECE | European Financial Crisis: Students visit government agencies, attend academic lectures, and meet with top business executives from European firms to gain different perspectives on what led to the crisis, what factors might be contributing to it, and the repercussions of those decisions. Open to all CBE graduate students.



SILICON VALLEY | LehighSiliconValley: Although located in the United States, the LehighSiliconValley program hosts globally-focused new venture creations, making it a one-of-a-kind entrepreneurship program. Visit lsv.sites.lehigh.edu to learn more.



Lehigh's Baker Institute for Entrepreneurship, Creativity and Innovation takes you to the hub of entrepreneurship, California's Silicon Valley, from which countless ventures have emerged – disruptive technology, next-generation software, and leading-edge internet service companies. Use of “live cases” creates a highly charged learning environment that focuses on real companies, real players, and real situations in real time. LehighSiliconValley is offered exclusively by Lehigh University as a 3-credit experiential program. Open to all university students.

“This trip was an enriching experience in that we met people from all fields and social status. I would definitely recommend this program to anyone.”

– Zhiqi Wang, MBA candidate 2014



MBA GLOBAL STUDY



We combine our overseas trips with a classroom experience designed to ensure maximum learning and relevance from the overall immersion experience. Students and faculty meet to discuss the critical issues to be tackled during the trip; upon return, the class discusses takeaways and students present their own research findings.

CHILE / ARGENTINA | Contrasting Developing Economies: Students focus on the contrasts between these two economies and how political forces are leading these economies down different paths. By visiting firms in different key sectors of their respective economies and meeting with government and non-governmental agencies, we see how the political climate has a direct impact on the ability of businesses to thrive and how they adapt to changing political winds.

CHINA | Manufacturing and Logistics: Students focus on how China, with a rapidly growing middle-class, will shift away from low-cost, labor intensive manufacturing and grow as a key market for multinational companies. Students visit Beijing, Shanghai, and Ningbo meeting with key players in this rapidly evolving economy.

UNITED KINGDOM | Corporate Social Responsibility: Students focus on the area of Corporate Social Responsibility (CSR) and how the notion of CSR is interpreted and implemented differently, driven by national culture, regulatory environment, industry norms and individual firm philosophies. Students visit London and Nottingham.

Visit www.lehigh.edu/~incbe/MBAinternational.html

for more information about these experiences.

THE MARTINDALE CENTER
FOR THE STUDY OF
PRIVATE ENTERPRISE

The Martindale Center is an interdisciplinary resource focused on advancing educational and scholarly programs to increase understanding of the U.S. economy and its relationship with the world economy. The center cooperates with other centers, institutes, departments, and organizations to sponsor programs that benefit students, faculty, alumni, and the community at large. The center sponsors a number of active and internationally-focused learning experiences, including a range of working papers, international conferences, lecture series, faculty workshops, and global programs.

THE PHILLIP RAUCH CENTER
FOR BUSINESS
COMMUNICATIONS
(RCBC)

The RCBC provides curricular support to the College of Business and Economics. It focuses on the traditional modes of business communications, such as writing technique, rhetoric, and oral presentation and develops students' professional skills, including presentation, listening, networking, and professional working skills. All these skills better prepare students for today's global environment.

THE SMALL BUSINESS
DEVELOPMENT CENTER
(SBDC)

The SBDC provides consulting services and educational programs to entrepreneurs launching or developing a small business. SBDC consultants work one-on-one with entrepreneurs to help test a new business proposition, shape a business plan, or investigate funding issues. Addressing topics ranging from financing to marketing tactics, SBDC programs serve to inform and assist entrepreneurs with the many tasks that business owners face.

The CVCR provides a multidisciplinary approach to value chain research and education, creating opportunities for innovation by integrating analytical and quantitative engineering approaches with process-driven and field-based business research. The center pursues a broad range of knowledge creation and dissemination activities with the aim of providing an umbrella under which researchers and practitioners can both understand and advance the cutting-edge of knowledge in value- and supply-chain management.

The FSL is a laboratory located in Rauch Business Center that connects Lehigh to Wall Street. It serves as a center for understanding, creating, and employing financial data and software on the Lehigh University campus. Students and faculty from across the campus use the FSL to gain a better understanding of the financial world through the meeting of theory, practice, and research.

The Baker Institute serves as a hub for entrepreneurial activity at Lehigh by supporting the university's existing, nationally recognized, cross-disciplinary programs, while creating resources and infrastructure to support the related activities of academic departments and programs across Lehigh's four colleges.

THE CENTER FOR VALUE CHAIN
RESEARCH
(CVR)

FINANCIAL SERVICES LAB
(FSL)

DEXTER F. BAKER INSTITUTE FOR
ENTREPRENEURSHIP, CREATIVITY,
AND INNOVATION



Dexter F. Baker Institute for Entrepreneurship, Creativity, and Innovation



Dexter F. Baker Institute for Entrepreneurship, Creativity, and Innovation



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